

Michigan Association of Middle School Educators

SPONSOR/EXHIBITOR PROSPECTUS



Growth in the Middle

For more information, contact the MAMSE office at (734) 677-5678

www.mamseevents.org



**MAMSE
2018 Conference
Growth in the Middle
Monday, March 12, 2018
Middle School at Parkside, Jackson, MI**

APPLICATION FOR EXHIBIT SPACE

Thank you for your support! We offer six foot tables @ \$200 each; if you need more space, additional tables are available for a reduced rate of \$75 each. Sponsorship opportunities can include an exhibit space, so please be sure to review that information as well. Please contact the MAMSE office with any questions. If you would like to be listed in the conference program, confirmation and payment are needed by March 2, 2018.

Name of Exhibiting Organization: _____

Contact Person: _____

Additional Names of People in Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ **E-Mail: _____

Website URL: _____

*****ALL conference communications will be sent to the e-mail address above. Including exhibit confirmations, and set up times. Please provide the e-mail address for the attendant that will be onsite!*****

Exhibit fee includes: one 6' table, two chairs, and 2 meals for two people (Breakfast and Lunch).

Please note that NO pipe and drape, carpet or table covers are provided.

Number of exhibit spaces desired: _____ @ \$200 = _____

Additional Tables needed: _____ @ \$75 = _____

_____ Total: _____

Do you need electricity? Yes No

**PLEASE RETURN THIS FORM WITH PAYMENT TO:
(CHECK, MONEY ORDER, PO)**

**MAMSE
Attention: Vera Moore
1390 Eisenhower Place
Ann Arbor, MI 48108
Tel: (734) 677-5678
Fax: (734) 677-2407
mamseoffice@mamse.org**

TO COMPLETE THE APPLICATION ONLINE GO TO WWW.MAMSEEVENTS.ORG

Sponsor/Exhibitor Application Deadline: March 2, 2018



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****All sponsorships include a 1 year link to your website from MAMSE.ORG****

Conference Event Sponsorships

_____ Awards Sponsor @ \$3000

Sponsorship of the MAMSE Awards of Excellence including Teacher of the Year, Administrator of the Year, Teaching Team of the Year, College Professor of the Year, Promising Young Educator and Parent of the Year. Your company name will be advertised as the Awards Sponsor in the onsite brochure and you will have an acknowledgement sign near the stage. You will also receive an exhibit table and a FULL page ad in the onsite brochure.

_____ Grant Sponsor @ \$2000

The purpose of our grants is to promote the development and implementation of ideas and/or programs with a special emphasis on improving services to middle level students. Your company name will be advertised as the Grant Sponsor in the onsite brochure and you will have an acknowledgement sign near the stage. You will also receive an exhibit table and a FULL page ad in the onsite brochure.

_____ Lunch @ \$1000

Includes an acknowledgement sign near the serving area and a HALF page ad in the onsite brochure.

_____ Continental Breakfast @ \$500

Includes an acknowledgement sign near the serving area and a QUARTER page ad in the onsite brochure.

_____ Registration Sponsor @ \$500

Includes an acknowledgement sign near the registration area and a QUARTER page ad in the onsite brochure.

_____ Volunteer Sponsor @ \$250

_____ Speaker Sponsor @ \$250

Volunteer and Speaker room refreshments will be provided with a sign acknowledging your generosity placed in the room. You will also receive a BUSINESS CARD size ad in the onsite brochure.

_____ Bag Stuffer @ \$75

You provide the item(s), we will include it in all conference tote bags!

Please return the Sponsorship Contract (on the following page) along with your payment to:

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SPONSORSHIP CONTRACT

Your company can expand its visibility at this annual event by becoming a conference sponsor! Many opportunities are available. Please check the category you would like to sponsor:

- _____ **Awards \$3000 (Please see additional information for other benefits of sponsoring Awards)**
- _____ **Grant \$3000 (Please see additional information for other benefits of sponsoring Grants)**
- _____ **Lunch \$1000**
- _____ **Breakfast \$500**
- _____ **Registration Sponsor \$500**
- _____ **Volunteer Refreshments \$250**
- _____ **Speaker Refreshments \$250**
- _____ **Bag Stuffer \$75 each (You provide the item(s), we will include it in all conference tote bags!)**

Deadlines for Sponsorships: Applications will be accepted until March 2, 2018. However, if you wish to be included in the on-site conference program we must receive your Sponsorship Contract and payment by **February 26, 2018**

Total Sponsorship Commitment = \$ _____

PLEASE SIGN IN THE SPACE PROVIDED AND FORWARD YOUR COMPLETED CONTRACT AND FULL PAYMENT TO:

MAMSE 1390 Eisenhower Place Ann Arbor, MI 48108

Tel: (734) 677-5678, Fax: (734) 677-2407. Checks should be made payable to MAMSE. I have read and it is agreed all Rules and Regulations stated in the contract are a part hereof and no agreement other than those contained herein shall be binding upon the parties unless in writing, signed by the Show Manager.

Firm Name: _____

Printed Name of Signer: _____ **Title:** _____

Signature: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: () _____ **E-Mail:** _____

Website: _____

For Office Use Only:

Accepted Date: _____ Amount Paid: _____ Brochure Info Received: _____

Payment Reference: _____ Balance Due: _____ Signage Info Received: _____

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CONFERENCE RAFFLE PRIZE DONATION FORM

MAMSE CONFERENCE PRIZE GIVEAWAYS

(Items Ruffled to ALL Attendees)

Your gracious donation of items to be raffled away at the MAMSE Annual Conference is greatly appreciated! All conference registrants will receive a prize ticket with their name badge.

We will accept prize donations up to and including the day of the event. If you let us know before March 2, 2018 what you would like to donate to the raffle, MAMSE will indicate what you are giving away on an in-conference prize display. Please list the item(s) below.

_____ Number of raffle item(s) donated to MAMSE.

Item(s) Description _____

Exhibitor _____

Contact Person _____

Address _____

Phone #: _____

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NOTE: If your item(s) need to be shipped, please contact the MAMSE office for shipping instructions. Shipping should be done by February 26, 2018.

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2018 ON-SITE BROCHURE ADVERTISING RATES
 (Black and White Only)

		Ad Sizes
Inside Front Cover.....	\$200	7" X 10"
Inside Back Cover.....	\$200	7" X 10"
Outside Back Cover.....	\$200	7" X 10"
Inside Pages:		
Full Page.....	\$200	7" X 10"
Half Page.....	\$150	7" X 5"
Quarter Page.....	\$75	3-1/2" X 4"
Business Card.....	\$50	3-1/2" X 2"

Ad Closing Date: February 26, 2018

Advertising is issued on a first come, first serve basis. Due to limited space available for advertising, we encourage you to phone us regarding space availability. We must have all artwork in **electronic and print form** to verify content and layout. We cannot give verbal guarantee of space availability. We cannot accept cancellations after the closing date.

Send Ads and/or Inquiries to: MAMSE
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